



60% OF THE AVERAGE HOMEOWNER'S WEALTH COMES FROM THEIR HOME'S EQUITY

THAT SAVINGS IS SWIRLING THE DRAIN. YOU'VE BEEN HAD.

You might be wondering if buying a home right now is a smart financial decision. Wait, what? Have you been paying any attention at all? The fact is, homeownership has been oversold as some sort of key to long-term wealth. Now that home values are falling, all of that so-called wealth is falling apart. Oops.

Of course, now that the alleged financial edge of "owning" a home is in shambles, salespeople like the National Association of REALTORS® are forced to focus on "intangibles" like raising a family and creating life-long memories. As if you can't do those things unless you take out an enormous debt on a depreciating asset. Give me a break.

NO MARKET'S IMMUNE FROM THE HOUSING BUBBLE. DEAL WITH IT.

