



**60% OF THE AVERAGE HOMEOWNER'S WEALTH
COMES FROM THEIR HOME'S EQUITY.**

IT'S LIKE A SAVINGS PLAN YOU DIDN'T KNOW YOU HAD.

You might be wondering if buying a home right now is a smart financial decision. The fact is, homeownership is key to building long-term wealth, no matter when someone buys. Studies show that, over time, most homeowners will steadily build equity. For example, during the past three decades, home values have increased an average of more than 6.0% per year*.

Of course, owning a home is much more than a way to gain a financial edge, it's also where you raise a family and create life-long memories. Work with a REALTOR®, a member of the National Association of REALTORS®, they can show you options in your area that best fit your situation. To learn more, visit HousingMarketFacts.com.

Figure obtained from the U.S. Department of Housing and Urban Development.
*NAR existing home sales historic series.

EVERY MARKET'S DIFFERENT, CALL A REALTOR® TODAY.



©2008 National Association of REALTORS®